## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and WFSB	Location: Hartfe	rd, CT		Da G	ate:	
I, do hereby reque	Est station time conc	NAGEURE erning the follo	RE owing issue:	·		
		Dscc	IE		200	
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks	
	As	6R D	ÆRED	)		
Total Charges: \$19,250 gross/\$16,362.50 net						
This broadcast time will be used by: DSCC - (E						
Does the pi	rogramming (i lating to any	n whole or political m	r in part) c natter of na	ommunicate ational impor	"a tance?"	
	Yes		Ĺ	□ No		

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):
For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)
I represent that the payment for the above described broadcast time has been furnished by:
DSCC-1E
and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:
a corporation; a committee; an association; or other unincorporated group.
The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):  MARTHA MCKENNA, DIRECTOR 18
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.
I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least
TO BE SIGNED BY ISSUE ADVERTISER
127   12   102 - 338 - 8700     Date   Signature   Contact Phone Number
TO BE SIGNED BY STATION REPRESENTATIVE
Accepted
Signature Das Title

## AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
					,
	A	04			

**Total Charges:** 

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

\* \* \* REP HEADLINE# 6330629 \*\*\* UNAPPROVED REV #1

FAX# 703-516-9680 

SEP21/12 12.07 \*\*\* WFSB-TV \*\*\*

12.07 # DATE SEP21/12 SALESMAN REGIONAL (H) HEATHER UTTLEY BUYER NAME DAN NAGELBERG LOCAL OFF.#\_ SALES PRSN WA-CLASS: NATL. REP.# INVOICE) CO-OP BILLING NEEDED. ORDER, EST#1843 COMMENTS: (LINE, 20007 GREAT AMERICAN MEDIA CONTRACT # 6330629 DC WK-1 ST NW ADV. NAME ISS/DSCC IE WASHINGTON, SEP28/12 3050 K STATE TAX AGY. NAME FLIGHT DATES SEP22/12 PRDCT DSCC IE TAX # ORDER # AGY # CHAY ADV

THANKS, MIKE FOR HEATHER REVISED ORDER
RATE CHANGED LNS 1-3
ADDED LNS 6 & 7
TTL SAME
PLS CFM 况回记:

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\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\* DEMOCRATIC SENATORIAL CAMPAIGN COMMITTEE-IE CON CM

HOT NOT NOT NOT NOT NOT NOT NOT NOT NOT N		m	ı	۳,	)
DAYS		M-TH		HH	
WEEK :		×		ģ	
: SPTS: WEEK		m		ო	
: END		9/27		9/27	
: START : DATE	1843	9/24		9/24	
RATE	AGENCY EST# =	\$1,750.00		\$1,750.00	
:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : : LINE#: : :	AGENCY ADVERTISER CODE = 49 AGENCY PRODUCT CODE = 53	1 R 500P-530P 30	PROGRAM : EYEWIT NWS 5 CON COM1: EYEWIT NWS 5	2 R 530P-600P 30	PROGRAM : EYE NWS 5.30 CON COM1: EYE NWS 5.30

REP HEADLINE# 6330629 \*\*\* UNAPPROVED REV #1 \*\*\*

FAX# 703~516-9680 REP: TEL# 703-516-9399 CREDIT ADVISORY: AGENCY ORDER WORKSHEET

CREDIT RISK !!!
HARRIS REPORT FROM REP
\*\*CHANGES\*\*

SEP21/12 12.07 \*\*\* WFSB-TV \*\*\*

: LINE#:REP	:REP :CD:	TIME PERIOD	: LGTH : SEC	SEC : RATE		END	:SPTS: WEEK	WEEK :	DAYS	. TOTL:
				•	: DATE	DATE	: /WK:	TANT :		:SPTS:
	m M	600P-630P	30	\$2,200.00	9/24	9/27	m	Ä	M-TH	"
	PROGRAM : CON COM1:	: 6 EYEWIT NWS 1: 6 EYEWIT NWS								ì
	9	500A-530A	90	\$600.00	9/24	9/27	H	Þ	Ž.	τ
	PROGRAM : CON COM1:	: 5A NEWS L: 5A NEWS					ŀ	i.	: :	Ⅎ
	7 A	A 530A-600A	30	\$750.00	9/24	9/27	Н	Ž	π. π.	٢
	PROGRAM :	: 530A NEWS 1: 530A NEWS						i.	: :	4
SEP/12	19250.00	00.0					CON	CONTRACT TO TOTAL S:	TOTAL 19 SPOTS	19250.00

WHPX 0% WCCT 18 WCTX 0% WTIC 198 WVIT 148 WTNH 40% CABL 0% WFSB 26% MARKET TOTALS \$74,038

ACCURATE SHARES

SVC- NSI BOOKS- MAY/PJ DEMOS- RA50+\*

M-MAKEGOOD L-LENGTH C-CANCELLED DE-DELETE E-EFF DATES B-BUY TYPE MOD CODE A-ADD

\*-MULTIPLE N-PROGRAM NAME Z-COMMENTS Y-DAYS X-LATE T-TIME S-SPOTS PER WEEK R-RATE Q-PAID PGM P-CLASS, PLAN, SECT

REP HEADLINE# 6330629 \*\*\* ORIGINAL REV#0 \*\*\*

FAX# 703-516-9680 CREDIT RISK !!! HARRIS REPORT FROM REP AGENCY REP: TEL# 703-516-9399 CREDIT ADVISORY: AGENORDER WORKSHEET

SEP21/12 11.18 \*\*\* WFSB-TV \*\*\*

11.18 DATE SEP21/12 SALESMAN REGIONAL (H) HEATHER UTTLEY DAN NAGELBERG LOCAL OFF.# WA-CLASS: NATL. BUYER NAME SALES PRSN REP.# INVOICE) CO-OP BILLING NEEDED ORDER, (LINE, 20007 EST#1843 COMMENTS: GREAT AMERICAN MEDIA CONTRACT # 6330629 Ŋ WK-1ZW. WASHINGTON, SH ADV. NAME ISS/DSCC SEP28/12 ¥ 3050 STATE TAX AGY. NAME FLIGHT DATES SEP22/12 DSCC IE TAX # ORDER PRDCT # # CILX AGY ADV

\*\*\*\* CASH IN ADVANCE SCHEDULE PLS CFM THANKS, MIKE FOR HEATHER \*\*\*\* THIS IS A Ö CON

6310713

NEW ORDER TTL 19250 INCLUDES VALUE TAKEN FROM HDLN

REP:

DEMOCRATIC SENATORIAL CAMPAIGN COMMITTEE-IE

TOT:		'n	)	m	)
WEEK : DAYS		HT~M		M-TH	
END :SPTS: WEEK DATE : /WK: INVT		9/27 3		9/27 3	
: START : DATE	= 1843	9/24		9/24	
: RATE	AGENCY EST#	\$1,950.00	各一ろ	\$1,950.00	# ()
TIME PERIOD : LGTH : SEC : :	AGENCY ADVERTISER CODE = 49 AGENCY PRODUCT CODE = 53	30	EYEWIT NWS S EYEWIT NWS S	600P 30	EYE NWS 5.30 EYE NWS 5.30
:LINE#:REP :CD: TIME	AGENCY ADVI	1 5002-5302	PROGRAM : EYEV CON COM1: EYEV	2 530P-600P	PROGRAM : EYE CON COM1: EYE

REP HEADLINE# 6330629 \*\*\* ORIGINAL REV#0 \*\*\*

FAX# 703-516-9680 REP: TEL# 703-516-9399 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

SEP21/12 11.18 \*\*\* WFSB-TV \*\*\*

TIME PERIOD : L	: LGTH : SEC : RATE	START DATE	: END	SPTS:	WEEK : DAYS	
30	0 \$2,250.00	/6	9/27		HE-M	: SPTS:
	00666	Q				n
30	\$600.00	9/24	9/27	н	HT-M	-
						ı
30	\$100.00	9/24	9/56	0	M-W	~
						1
				O U	CONTRACT TOTAL TOTAL SPOTS	19250.00

WHPX 0% WCCT 18 WCTX 0% WTIC 19% WVIT 148 WTNH 40% CABL 0% WFSB 26% MARKET TOTALS \$74,038

ACCURATE SHARES

SVC- NSI BOOKS- MAY/PJ DEMOS- RA50+\*

## CONTRACT



**WFSB** 333 Capital Blvd Rocky Hill, CT 06067 (860)728-3333

And:

Great American Media (GMMB) 1010 Wisconsin Avenue Washington, DC 20007

	Contract / Re	vision	Alt Drder	#
	494851	1	06330629	1
Product Product			•	
OSCC IE				
Contract Dates	Estimate #			
09/22/12 - 09/28/12	1843			
Advertiser	· · · · · · · · · · · · · · · · · · ·	ĺ	Original Date	/ Revision
Democratic Senatorial Ca	mpaign Com	mittee	09/21/12	/ 09/21/12
	Billing Cycle	Billing C	Calendar	Cash/Trade
	EDM/EOC	Broadca	ast	Cash
	Station	Accoun	t Executive	Sales Office
	WFSB	Heather	Uttley	HRP-WASHING
	Special Handi	ling		***************************************
	Demographic			
i	Adults 50+			-
. [				
	IDB#	Advertis	<u>er Code</u>	Product Code
		49		53
[4	Agency Ref		Advertiser	Ref
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		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	TypeSp	oots	Amount
N 1 WFSB 09/24/12 09/27/12 Eyewitness News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/12 MTWF 3	5pm - 5:30pm <u>Rate</u> \$1,750.00	:30	NM	3	\$5,250.00
N         2         WFSB 09/24/12         09/27/12         Eyewitness News           Start Date         End Date         Weekdays         Spots/Week           Week: 09/24/12         09/30/12         MTWT         3	5:30pm - 6pm <u>Rate</u> \$1,750.00	:30	MM	3	\$5,250.00
N       3       WFSB 09/24/12       . 09/27/12       Eyewitness News         Start Date       End Date       Weekdays       Spots/Week         Week:       09/24/12       09/30/12       MTWT       3	6pm - 6:30pm <u>Rate</u> \$2,200.00	:30	NM	3	\$6,600.00
N 4 WFSB 09/24/12 09/27/12 CBS: THE EARLY SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/12 MTWT 1	7am - 9am <u>Rate</u> \$600.00	:30	MM	1	\$600.00
N 5 WFSB 09/24/12 09/26/12 Late, Late Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/12 MTW 2	1:08am - 02:05am <u>Rate</u> \$100.00	:30	NM	2	\$200.00
N 6 WFSB 09/24/12 09/27/12 Eyewitness News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/12 MTWT 1	5am - 5:30am <u>Rate</u> \$600.00	:30	NM	. 1	\$600.00
N 7 WFSB 09/24/12 09/27/12 Eyewitness News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/12 MTWT 1	5:30a - 6am <u>Rate</u> \$750.00	:30	NM	1	\$750.00
Company of the Compan		Totals	and the state of t	14	\$19,250.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - <b>0</b> 9/27/12	14	\$19,250.00	\$16,362.50
Totals	14	\$19,250.00	\$16,362,50

Sigr	nature:	Date:	

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required untess otherwise specified.